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GOVERNMENT OF KERALA

Abstract

Social Justice Department – IEC Social Media Plan for Social Justice Department –  
Nodal Agency Approved – Orders Issued

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SOCIAL JUSTICE (C) DEPARTMENT

G.O.(Rt) No.449 / 2015/SJD

Dated, Thiruvananthapuram, 20.07.2015

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Read: Minutes of the meeting held on 17.06.2015 regarding the IEC Social Media  
Campaign

**ORDER**

Social Justice Department is implementing various schemes and new initiatives for all sections of the society with special focus on destitutes, women & children, marginalised, differently abled and those in need of social security. In order to create awareness among the general public and harness the social support, Government have decided to carry out a massive & systematic campaign of these initiatives through very effective IEC activities using all forms of mass media.

2. For achieving the above objectives Government are pleased to nominate Kerala Social Security Mission as Nodal Agency of the IEC activities of the Social Justice Department. The mission will pool the funds available/earmarked for the publicity by the agencies and Directorate of the Social Justice Department. An IEC Cell shall be constituted in the Kerala Social Security Mission to implement the IEC activities of the Social Justice Department.

By Order of the Governor  
A.SHAJAHAN  
Special Secretary

The Director of Social Justice, Thiruvananthapuram  
Exe. Director, Kerala State Social Security Mission, Social Welfare  
Institutions Complex, Poojappura, Thiruvananthapuram.  
The Accountant General, (A&E)/(Audit), Kerala, Thiruvananthapuram  
The Managing Director, Kerala State Handicapped Persons, Welfare Corporation,  
Poojappura, Thiruvananthapuram.  
The Managing Director Kerala State Women's Development Corporation,  
Basant, T.C.20/2170, Kowdiar.P.O, Thiruvananthapuram  
The Secretary, Women's Commission, PMG, Thiruvananthapuram.  
District Collector(I/C), Kerala State Council for Child Welfare, Thycaud,  
Thiruvananthapuram.  
The Executive Director, NISH, Sreekaryam P.O, Thiruvananthapuram.  
The Secretary, Kerala State Social Welfare Board, Sasthamangalam,  
Thiruvananthapuram.  
The Commissioner for Persons with Disabilities. Social Welfare Institutional  
Complex, Poojappura, Thiruvananthapuram.

Member Secretary, Orphanage Control Board, Vikas Bhavan, Thiruvananthapuram  
The Secretary, Kerala State Commission for Protection of Child Rights  
Sreeganesh, TC 14/2036, Vanross Junction, Thiruvananthapuram  
✓ Web and New Media Wing(for publishing in the Website)  
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Forwarded/By Order



Section Officer